

Module No.	Module Sequence	Case Study	Activity	Assessment
1	<ul style="list-style-type: none"> <li>Overview / Introduction</li> </ul>	<div style="border: 1px solid black; padding: 10px; text-align: center;"> <p>Business Website</p> <hr/> <p><i>Adding/ Interactive (new memos.... Board meeting...)</i></p> </div>	Discussion forum:	
2	<ul style="list-style-type: none"> <li>Analysing Businesses</li> </ul>		EXERCISE Readings: Discussion Question/Issues	Individual assignment (
3	<ul style="list-style-type: none"> <li>Basics of Strategy</li> </ul>		Read... Discussion....	
4	Planning for Uncertain Futures		Read... Discuss...	Group Assignment (Case study based)
5	<ul style="list-style-type: none"> <li>Implementing the Strategy</li> </ul> <ul style="list-style-type: none"> <li>•Business</li> <li>•HR</li> </ul>		Read... Discuss	
6	<ul style="list-style-type: none"> <li>Strategy as a Competitive Advantage</li> </ul>		Exercise/respond to.... Read... Discuss... strategy	Individual Assignment

Source: Jones, D (2002a)